AI at Work Is Here. Now Comes the Hard Part

Finding 1
Employees want AI at work—and won’t wait for companies to catch up
They’re bringing their own tools even as leaders face AI inertia.

- 75% of knowledge workers around the world use generative AI at work.
- 78% of AI users are bringing their own AI to work (BYOAI).
- While 79% of leaders believe their company needs to adopt AI to stay competitive, 60% of leaders worry their organization’s leadership lacks a plan and vision to implement it.

Finding 2
For employees, AI raises the bar and breaks the career ceiling
Some are itching for a career change, and there is a massive opportunity for those willing to skill up on AI.

- 66% of leaders say they would not hire someone without AI skills.
- 71% say they’d rather hire a less experienced candidate with AI skills than a more experienced candidate without.
- There was a 142x increase in skills like Copilot and ChatGPT added to LinkedIn profiles last year.

Finding 3
The rise of the AI power user—and what they reveal about the future
Power users use AI at least several times per week. They say it saves them more than 30 minutes per day.

- Frequently experimenting with AI is the #1 predictor of an AI power user.
- Power users say AI boosts their creativity (92%) and helps them focus on the most important work (93%).
- AI also helps them feel more motivated (91%) and enjoy work more (91%).

Three Out of Four People Use AI at Work
Usage nearly doubled in the last six months.

75% of people are already using AI at work
46% of them started using it less than 6 months ago

Survey Questions:
How often do you use generative artificial intelligence (AI) for your work?
How long have you been using generative artificial intelligence (AI) at work?

Read the full report on WorkLab