Al at Work Is Here. Now Comes the Hard Part



Finding 1

Employees want Al at work—and won't wait for companies to catch up

They're bringing their own tools even as leaders face Al inertia.

- 61% of knowledge workers based in Pittsburgh use generative Al at work. (vs. 71% of US knowledge workers)
- 66% of AI users based in Pittsburgh are bringing their own AI to work (BYOAI). (vs. 63% of US workers)
- While **nearly 2 in 3** leaders based in Pittsburgh believe their company needs to adopt AI to stay competitive, **just over half** worry their organization's leadership lacks a plan and vision to implement it. (vs. **77%** and **60%** of US leaders)



Finding 2

For employees, Al raises the bar and breaks the career ceiling

Some are itching for a career change, and there is a massive opportunity for those willing to skill up on AI.

- More than half of leaders based in Pittsburgh say they would not hire someone without AI skills. (vs. 65% of US leaders)
- Nearly 2 in 3 leaders based in Pittsburgh say they'd rather hire a less experienced candidate with Al skills than a more experienced candidate without them. (vs. 71% of US leaders)



Finding 3

The rise of the AI power user—and what they reveal about the future

Power users use AI at least several times per week. They say it saves them more than 30 minutes per day.

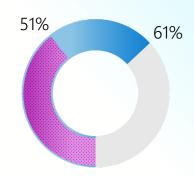
- Just over three-fourths of Al power users based in Pittsburgh start their day with Al and just over three-fourths also use it to get ready for the following day. (vs. 80% and 82% of US Al power users)
- Al power users based in
 Pittsburgh are about 100% more
 likely to frequently ask co-workers
 what prompts they find most
 useful and 110% more likely to
 experiment with different ways of
 using Al. (vs. 40% and 45% more
 likely for US Al power user)

Over Half of People in Pittsburgh Are Using AI at Work

Usage doubled in the last six months.

61% of people are already using AI at work

51% of them started using it less than 6 months ago



Survey Questions:

How often do you use generative artificial intelligence (AI) for your work? How long have you been using generative artificial intelligence (AI) at work?

Read the full report on WorkLab

